Operation Convergent Response #OCR2018

When every second counts.

Exhibitor opportunities

Exhibit at #OCR2018.

Show your support for public safety by taking part in one of the largest hands-on demonstrations of emergency response technologies.

Join Verizon and Nokia in collaboration with the Guardian Centers and Aegex Technologies in exhibiting at one of our most anticipated events of the year, Operation Convergent Response (#OCR2018), Nov. 5 – 8 at the Guardian Centers in Perry, GA. Building on the phenomenal success of last year's event, we are increasing the length, number and intensity of our scenarios and Immersive Learning Experiences and adding a Solutions Showcase.

Our simulated real-world scenarios will include:

• Natural disasters: hurricane, flood, earthquake

• Crisis scenarios: mass shooting, terrorist attack, interstate pile-up

• Industrial incidents: helicopter crash, nuclear detonation

Participants will enjoy Immersive Learning Experiences, such as:

• Off-road, high-speed, and armored vehicle rides

• Artillery exercises

• Military climbing wall

• Room entry combat

• And much more

Our thought-provoking conference tracks will include:

• Demos of innovative technology from around the world

• Solves for complex challenges through collaborative teaming

• Deep-dives into solutions and products critical to effective crisis response

Being a part of this year's event will give you access to top leaders and decision-makers in public and private organizations across the globe.

Our key objective with #OCR2018 is to show that when every second counts, having the latest emergency response technologies, like yours, in first responders' hands can help save lives.

Learn more by visiting the #OCR2018 website at ocr2018.vztechnologies.com

Exhibitor benefits

As an exhibitor at #OCR2018, your company will be showcased as a valued contributor that is committed to providing technologies and services to help organizations more effectively respond to crises.

Help us demonstrate how advanced technologies provide communications, situational awareness and crisis response tactics designed to reduce risk to first responders, government officials and the communities they serve. By participating in #OCR2018, exhibitors will be able to engage customers, industry resellers and other providers of crisis technology solutions, in the field, in the largest proving ground of its kind in the world.

Exhibitors will exclusively be able to:

• Demonstrate products and solutions to top crisis response leaders in the public and private sectors.

• Position themselves as thought leaders in deploying crisis response solutions by working alongside colleagues and decision-makers from public and private organizations and technology partners.

• Establish brand association with some of the largest contributors to the future of public safety crisis response and the largest facility in the world that trains people for disaster preparedness, security and disaster recovery.

• In addition, customizable opportunities are available to exhibitors to assist with the event activities.

#OCR2018 site map

Exhibitor opportunities

Premier Platinum: $40,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Sponsor:

- Two presentations
- One lunch
- One Immersive Learning Experience

Pre-event and onsite marketing:

- Logo and overview displayed as a Premier Platinum Exhibitor on the #OCR2018 website
- Logo and mention in targeted customer engagement activities (invites, social media, etc.) and during opening and closing ceremonies
- Branded giveaways and one collateral piece or ad in #OCR2018 attendee bags

Premier Gold: $30,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Sponsor:

- One presentation
- One breakfast
- One Immersive Learning Experience

Pre-event and onsite marketing:

- Logo and overview displayed as a Premier Gold Exhibitor on the #OCR2018 website
- Logo and mention in targeted customer engagement activities (invites, social media, etc.) and during opening and closing ceremonies
- One collateral piece or ad in #OCR2018 attendee bags

Premier Bronze: $20,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Sponsor:

- One presentation
- One breakfast

Pre-event and onsite marketing:

- Logo and overview displayed as a Premier Bronze Exhibitor on the #OCR2018 website
- Logo and mention in targeted customer engagement activities (invites, social media, etc.) and during opening and closing ceremonies
- One collateral piece or ad in #OCR2018 attendee bags

Platinum: $15,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Pre-event and onsite marketing:

- Logo displayed as a Platinum Exhibitor on the OCR2018 website
- Communications collaboration with Verizon and our partners
- Distribution of collateral material or advertisement in event gift bags

Gold: $13,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Pre-event and onsite marketing:

- Logo displayed as a Gold Exhibitor on the OCR2018 website
- Distribution of collateral material or advertisement in event gift bags

Bronze: $10,000

Exhibit:

- Crisis response Solutions Showcase and exhibit area featuring technology innovators and event attendees

Pre-event and onsite marketing:

- Distribution of collateral material or advertisement in event gift bags

Additional exhibitor opportunities

**Must commit to a tiered exhibitor level
(Premier, Platinum, Gold or Bronze)**

À la carte

Transportation:

- Inside Venue: $10,000 per day or $35,000 for week
- Hotel Shuttle: $10,000 per day or $35,000 for week
- For both options, logo and exhibitor level included on signage and on #OCR2018 website.

Presentations:

- $2,000: 1 in standard schedule
- $5,000: 1 at customized time/location

Immersive Learning Experiences:

- Climbing wall, room entry combat, or laser skeet: $800 per day/per activity or $2,200 per week/per activity*
- Artillery exercises: $1,600 per day/per activity or $4,200 per week/per activity*
- All other experiences: $500 per day or $1,300 per week*
- All experiences all week*: $12,000
- For all options, logo and exhibitor level included on signage and on #OCR2018 website.

*Nov. 6, 7, and 8
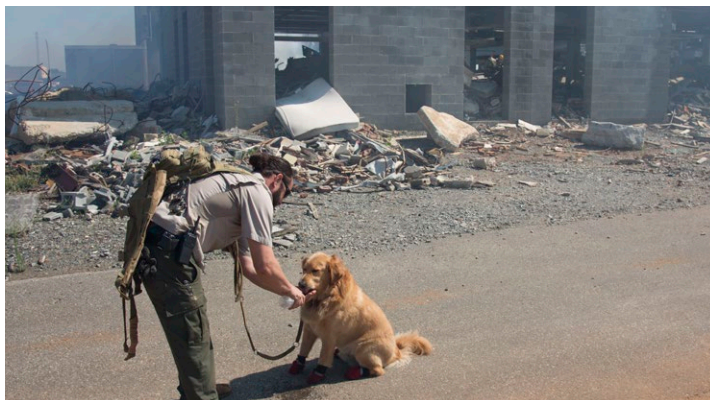
Hospitality

Refreshments: $1,000

Breakfast: $5,500

- Logo on signage
- 5-minute presentation

Lunch: $7,500

- Logo on signage
- 10-minute presentation

Dinner: $15,000+

- Logo on signage
- 20-minute presentation

Party: $20,000+

- Customizable

Hospitality sponsorship amounts cover food and other necessities. Dinner sponsorships could also include entertainment options.

These opportunities might be customizable and negotiable based on cost and need for committed exhibitors. Logo and exhibitor level included on signage and on #OCR2018 website for some opportunities.

In-Kind

- Technology
- Services
- Resources
- Personnel
- Giveaways

If you would like to become an exhibitor at #OCR2018, please submit our exhibitor application by visiting ocr2018.vztechnologies.com/exhibitor-application.

If you have questions, please visit ocr2018.vztechnologies.com/contact-us.